



2026 Waterfowl Hunters Expo
Friday, August 21 & Saturday August 22
Sunnyview Expo Center - Oshkosh, WI
EXHIBIT SPACE PRICING GUIDE

INDOOR - Stevenson Hall (climate controlled)

Corner booth: 10 X 10, all indoor spaces include pipe & drape unless otherwise noted	\$450
Line booth: 10 X 10 (non-corner booth)	\$400
Super-size booth: 15 X 10 (few available)	\$575
Shallow booth: 10 x 8 (few available)	\$400
DCCE-area booth: 10 X 10 - quiet area - limited vendor categories allowed	\$350
Bulk space (no pipe & drape) - intended for larger displays	
Bulk 401 Sq ft - 700 Sq ft (few available)	\$2.75/sq ft
Bulk 701 sq ft + (few available)	\$2.25/sq ft

INDOOR - Barn Building A & E (not climate controlled)

Corner booth: 10 X 10, all indoor spaces include pipe & drape unless otherwise noted	\$350
Line booth: 10 X 10 (non-corner booth)	\$300
Super-size booth: 15 X 10 (few available)	\$475
Bulk space (no pipe & drape) - intended for larger displays	
Bulk 401 Sq ft - 700 Sq ft (few available)	\$2.00/sq ft
Bulk 701 sq ft + (few available)	\$1.50/sq ft

OUTDOOR - multiple options

TENTED SPACES - WAS NEW FOR '24 - limited quantities - please call for details - priced the same as Building A/E

20' x 20' - 400 sq. ft. "Firearms/Shooting Venue" outdoor spaces (limited supply/availability)	\$350
20' x 20' - 400 sq. ft. "Grass/Lawn" outdoor spaces - located all around the venue	\$300
15' x 40' - 600 sq. ft. "Premium entry" outdoor spaces/partial concrete (only 2 available)	\$550
40' x 40' - 1600 sq. ft. "South Lawn" premium pre-entry spaces (only 3 available)	\$1,100
25' x 25' - 625 sq. ft. "South Lawn" premium pre-entry spaces (only 1 available)	\$700
Food truck spaces - extremely limited - please contact organizers with inquiries	\$500
	please call
Covered PORCH spots - in front of Buildings A and E: (no pipe and drape for these)	see list
10 x 10 = \$250, 15 x 10 = \$300, 20 x 10 = \$350 - inventory very limited - see map	
Covered PORCH spots - at the BACK of building A: (no pipe and drape for these)	see list
10 x 10 = \$125, 10 x 40 trailer spots = \$400, other bulk space = \$1.50/sq ft. - inventory very limited - see map	

See the Vendor Packet for more details - review of key dates/information:

DATES:	Right of first refusal ends (must have affirmed your contract via the portal or paper) to renew your spots:	15-Feb-26
	All exhibit space payments due (paid in full) - Call for exceptions:	15-Feb-26
	All advance rental forms submitted/payments due:	31-Jul-26
Pipe & drape, signage work by Expo staff	(no vendor set up)	8/20/2026
Vendor set up day:	9am-5pm	8/21/2026
Vendor final set up:	6:30am-11am	8/22/2026
DCCE decoy submissions in-person	Friday noon-6pm, Saturday 8am-10am	
EXPO FRIDAY:	Noon-6pm	8/21/2026
Vendor re-stock:	6:30-7:30am	8/21/2026
EXPO SATURDAY:	8am-5:00pm	8/22/2026
Vendor tear-down:	5pm-8pm	8/22/2026
Youth shooting, DCCE in-take, calling clinics, Youth & Women's Zone activities, seminars all expected for Friday, along with food & vendors		
Adult try-before-buy shooting, DCCE & Stamp judging, calling competitions, Youth & Womens' Zone activities, seminars all expected for Saturday, along with food & vendors, as in all previous WHE editions. Fastest Retriever contest confirmed for both days.		
NEW: Friday evening addition: WWA social event expected - 7-9:30pm, off-site		