



EXHIBIT WITH US

AUGUST 21 & 22, 2026 | SUNNYVIEW EXPO CENTER OSHKOSH, WI

Presented by:

ON  HUNT



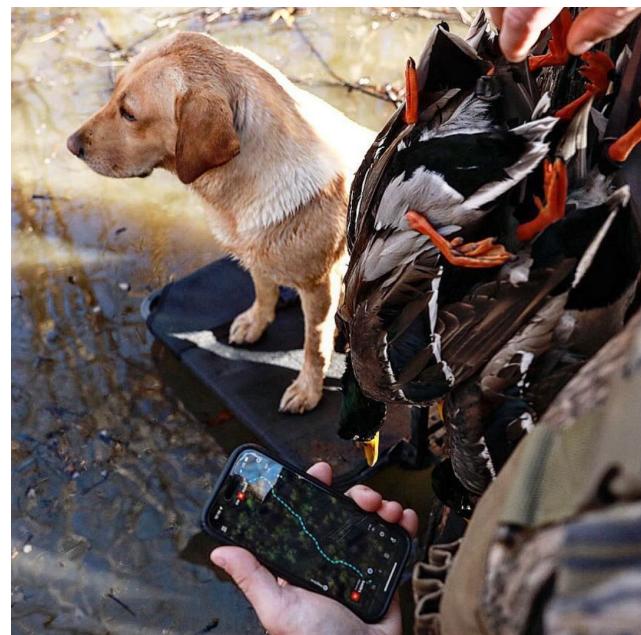
Midwest's Largest Dedicated
Waterfowl Hunting EXPO

Show Profile

TRAVEL
WISCONSIN

WWA Waterfowl Hunters EXPO

Join the ultimate gathering for waterfowl enthusiasts! Featuring top-tier exhibitors, hands-on demos, and interactive events, the Waterfowl Hunters EXPO is your go-to destination for the latest gear, expert advice, and a community passionate about hunting. Experience the best in waterfowling, all in one place.



Show Highlights

- Waterfowl Hunting Exhibitors
- Duck Dog Zone
- Youth Zone
- Women's Zone
- Decoy Carving Contest
- Duck & Goose Calling
- State Stamp Contest
- Shooting Venue

2025 WHEXPO recap

- + 10,000 attendees
- 63% growth over 2025
- 153 vendors occupying 220 booths
- Seminars, demos, presentations
- Youth Zone hosted +700 kids
- New Women's Zone +3000
- 208 volunteers
- 400 shooters
- Over 500 dogs – and no fights!

Convention Center

The Sunnyview Expo Center offers a combined exhibition space over 80,000 sq. ft. The campus spans over 100 acres, providing ideal space for outdoor activities, including dog and shooting events.

The Waterfowl Hunters Expo Brings Together Enthusiasts to Celebrate the Sport, Share Knowledge.



Show Events



THURSDAY | August 20th

9:00 a.m. – 5:00 p.m. Event Setup

FRIDAY | August 21st

8:00 a.m. – 11:00 a.m. Event Setup

12:00 p.m. – 6:00 p.m. Waterfowl Hunters Expo Show Hours

12:00 P.M. - 5:00 p.m. Decoy Carver Registration

1:00 p.m. – 6:00 p.m. Seminars and Sessions

 Youth Shooting

 Duck & Goose Calling Clinics

 Dog Training Seminars

 Food Trucks & Beer Service

FRIDAY NIGHT

6:00 p.m. – 9:30 p.m. Waterfowl Hunters Banquet

SATURDAY | August 22nd

8:00 a.m. – 4:00 p.m. Waterfowl Hunters Expo Show Hours

9:00 a.m. – 11:00 a.m. Decoy Carver Registration

10:00 a.m. – 4:00 p.m. Seminars and Sessions

 Duck & Goose Calling Championship

 Food Trucks & Beer Service

 Youth Zone & Women's Zone

 Fastest Retriever Contest

 WDNR State Stamp Judging

12:00 p.m. – 3:00 p.m. DCCE Judging

4:00 pm – 9:00pm Event Teardown